

WACL

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WACL Executive Committee Agenda & Minutes: 16th March 2022, 5.00pm (in person, 200 Gray's Inn Road, London, WC1X 8HF, UK - London Gray's Inn Road and virtual)

Attendees: Kate Waters, Carol Reay, Rania Robinson, Liz Wilson, Jackie Stevenson, Jill Schnura, Nicki Hare, Jan Gooding, Rachel Bristow, Judith Salinson, Lisa Thomas, Sarah Parkes, Mel Exon, Tanya Joseph

Apologies: Gill Huber, Amanda Farmer, Jodie Fullagar, Lori Meakin, Louise Johnson

NB. Please only feel obliged to provide an update if there is one and keep it short & succinct as possible.

*If there are no key points to update on then please write N/A. **Font in blue denotes discussion at the Exec and Actions required***

<i>Committee</i>	<i>Update</i>	<i>Discussion / support needed</i>	<i>Exec meeting actions / By When</i>
President Kate Waters	Confirmed next steps from away day: <ul style="list-style-type: none">Pausing new members for remainder of the yearStreamlining comms channels (losing App and LinkedIn members) Twitter will be used primarily for Campaigning and Instagram for Talent promotionPausing on proactive campaigning activities other than FlexibleFirst and any reactive opportunitiesCampaigning team will create a plan for how best to consult	Working groups to feedback on thinking as it progresses	Encourage members to book tickets for breakfast on 30th March.

	<p>on the next major campaign</p> <ul style="list-style-type: none"> Name for Associates to be changed, if agreed by Associates group, to confer greater status/respect for this group of members Working groups set up on new members, governance, funding, comms/ consultation Additional plans developed to address issues raised including affordability of events, connections between members and induction of new members <p>Plan to give an update to members on both feedback themes and resulting plans at the breakfast event on 30th.</p>		
Jill Schnura			
Vice President Project Rania Robinson	<p>Task force assembled to scope out framework to get to 50% women on executive boards for consultation at the AGM</p> <p>Cross-generational member story- telling programme being scoped out in conjunction with WACL100 committee</p> <p>School light touch outreach approach being developed</p> <p>Governance task force assembled, awaiting kick off meeting.</p>	<p>Kate to input into possible approach</p> <p>Claire Sadler to liaise with Rudi to add to 100 Year, 12 month laydown</p> <p>Input needed from the committee chairs on possibilities</p>	
Hon Technology Amanda Farmer	<p>Update for WACL website:</p> <ul style="list-style-type: none"> User guide for uploading content to 		<p>Use future events to get members to update</p>

	<p>the website is in progress. We hope to share a copy of this by the end of the month. The guide will include a breakdown of key pages on the site and how to videos for each specific sections.</p> <ul style="list-style-type: none"> • Speakers' directory will be updated and uploaded onto the website • Past events (including NED events) are to be uploaded – big thank you to Poppy Franklin for the continued support on the upload of these! • SEO to be reviewed and improved – resource options to be explored within funding committee • Ask for members to review their profile content and update accordingly • Establish a new member profile process outlining what the process is for creating new members on the site 		their profile
New Members Louise Johnson	n/a		
Associates Judith Salinson	Successful lunch on 24th Feb with positive response to update from Kate/Rania on member feedback and resulting plans/thinking		
Talent Awards Nicki Hare	Very successful Awards presentation evening held at Sea Containers House with the winners. Some great PR announcing the winners.		

<p>Members Inspiration and Support Lisa Thomas</p>	<p>Superconnectors - asking members to become 'Super connectors' to invite members of the club in groups of around 10 for breakfasts/lunch/dinner, including members who do not know each other, new members and associates.</p> <p>Value proposition; looking at the value to us as members. This is a strategy piece which will be shared anon.</p> <p>Can we create a Talent Festival for our own members? We have come up with the idea of Unashamedly; a series of events by members categorised as personal, professional, peer to peer and pleasure. There is a challenge on funding and timing for this year. We need to decide how to take this forward, should we pause it as we have strong membership activity coming up in the next year?</p>		<p>Further discussion required to clarify how best to align this activity with WACL100 plans</p>
<p>Hon Dinner Sec Jodie Fullagar</p>	<p>WACL breakfast 30th March at UM offices. Relaxed informal social event, free to attend. Coffee, croissants and chatter. Plus an update from Kate on the D&I survey and the thinking that has come off the back of it.</p> <p>Speaker dinner with Snap founder, Evan Spiegel on the 24th May likely at The Savoy.</p> <p>Leadership breakfast with Helen and Kate Richardson, England Hockey team gold medallists, captains and life partners.</p> <p>Looking into whether we can use Saatchi gallery</p>		

	space during the 'women in sport' photography exhibition in late April. Otherwise will be June.		
WACL 100 Carol Reay	Plan taking shape. Date for party under discussion. Fund-raising has begun. New WACL wide fund raising team coming together. Logo and line agreed! Documentary accepted by Channel 4! Reach outs to Patrons started. X gen podcast and event series underway. 3 new committee members have joined.	Choose a date for the party. June looks good.	
Christmas Gala Sarah Parkes			
Talent Festival Liz Wilson	Talent Festival event is going very well. We have locked in Emma Barnett and Sophie Morgan. So far, only 100 attendees booked. We need to push ticket sales.		Please promote FoT to raise ticket sales
Talent Sessions Mentoring & Events Dawn Paine	Creative bravery event taking place Thurs 17th March 8.30-10.30am at Sea Containers with fantastic speaker line up including Laura Jordan Bambach, Radha Davies and Sophie Devonshire. Spring mentoring all live and running well with fantastic feedback as always.		
Inclusion & Diversity Jan Gooding, Tanya Joseph, Nadya Powell	Very sadly, Nadya has resigned from the Exec. Jan and Tanya will continue to lead the Club's D&I activities.		

<p>WACL Communications Lori Meakin</p>	<p>Comms for Campaigning, Talent and Members events ongoing - please ensure planning docs remain up to date so we avoid too many messages at once</p> <p>Comms committee would love to be able to sell mugs at upcoming IRL events; and possibly give a mug away to each speaker to use at events and/or to keep as a thank you.</p>	<p>Planning docs to be updated please</p> <p>How do people feel about this idea?</p>	
<p>Campaigning Mel Exon</p>	<p>Our 'how to' event with All In is taking place this Wednesday morning (16th March). An oped joining the dots between the Checklist, All In findings and gender equality is drafted for publication on 23 March (to coincide with the 2nd anniversary since first lockdown in UK).</p>	<p>Thank you to everyone who has used the Checklist and shared the link with your networks. Please continue to do so! https://wac1.info/campaigning/flexible-first-checklist/</p>	
<p>Hon Sec Gill Huber</p>	<p>n/a</p>		
<p>Hon Treasurer Rachel Bristow</p>	<p>Updating Kate on budget spend to date. Looking like there will be an under-spend that could be used to update the member database allowing for easier integration with the website. Under-spend subject to no losses at the May dinner.</p> <p>Pulling together a small group of members to ensure coordination of sponsorship asks across Talent Festival, Gala, WACL 100 activities and potential membership activity.</p>	<p>N/A</p>	
<p>AOB</p>			

