

# WACL

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## WACL Executive Committee Agenda & Minutes: 19th January 2022 (Remote via Google)

**Attendees:** Carol Reay, Sarah Parkes, Kate Waters, Lori Meakin, Louise Johnson, Rania Robinson, Gill Huber, Jodie Fullagar, Liz Wilson, Mel Exon, Jackie Stevenson, Jill Schnura, Louise Johnson, Nicki Hare, Jan Gooding, Amanda Farmer, Rachel Bristow

**Apologies:** Lisa Thomas, Nadya Powell, Judith Salinson

**Guests:**

***NB. Please only feel obliged to provide an update if there is one and keep it short & succinct as possible.***

***If there are no key points to update on then please write N/A. Font in blue denotes discussion at the Exec and Actions required***

<b>Committee x</b>	<b>Update</b>	<b>Discussion / support needed</b>	<b>Exec meeting actions / By When</b>
<b>President</b> Kate Waters	Key focus for this month has been preparing the new website to go live, working through the feedback we've received via the D&I survey and how we address some of the issues raised. Following Exec away day, we're developing a plan that will involve workstreams addressing key issues and setting up several working groups to address the big issues (many of which overlap with the 'nettles')	Agree key working groups to develop plan	
<b>Jill Schnura</b>			
<b>Vice President Project</b> Rania Robinson			
<b>Hon Technology</b> Amanda Farmer	26th Jan is the go live date Exec updating content Weekend to review content	Plan to be agreed on ongoing management of	Exec members to support on uploading

	Kate will be sending a letter out to members on the website update and what is happening	the site and content creation -  Amanda to consider and confirm	content this week  Please can the exec check their own personal profile and make sure that it has the year you joined WACL, Linkein profile, current role etc. Kate sending a link to the staging site for everyone to update please - by 27th Jan
<b>New Members</b> Louise Johnson			
<b>Associates</b> Judith Salinson			
<b>Talent Awards</b> Nicki Hare	<p>148 submissions</p> <p>Judging and moderation was completed by 16<sup>th</sup> December (9 papers)</p> <p><b>46 papers shortlisted for interview</b></p> <p>Letters sent to everyone thanking them for their involvement.</p> <p>Shortlisted candidates will attend virtual interviews this year. They have been asked to prepare a 10 minute presentation to include their personal interests/professional goals/them as a brand, and anything else that they think will support their application.</p> <p><b>Bursary budget: up to £60,000</b></p> <p><b>Interviews:</b> Dates: 24/25/27<sup>th</sup> January</p>		

<p><b>Members Inspiration and Support</b> Lisa Thomas</p>	<p>Key areas of focus:</p> <ol style="list-style-type: none"> <li>1. New members welcome and plan for the year. LT to work with Emma S and Davina on a welcome drinks to tie in with VP drinks and attendance at the Feb 1st dinner.</li> <li>2. Unashamedly - Vic F and her team are working towards a members only talent festival at the AGM.</li> <li>3. Inclusive fun - LT working with Sam P and Helen W-P on a member-meet-member 'game' at Feb 1st dinner as well as a re-birth of postcode parties. LT to brief them on super- connectors breakfasts.</li> <li>4. Mentoring - Amelia T has come up with some great thoughts on how we evolve the mentoring that we currently offer. However, in the short term we need to simplify the communication of what members get and what members receive from each of the mentoring programmes. The positioning is confusing and there are too many emails being sent to members asking them to mentor. The lines between the different mentoring programmes are very blurred.</li> <li>5. Members value proposition - LT working with Jo Arden on the overall WACL proposition.</li> <li>6. About to share the invites/ dates for the IWD (week) Menopause events with members</li> </ol>	<p>LT/KW meeting to agree next steps with Emma S and Davina.</p> <p>VF to discuss budget with KW and RB</p> <p>Will need input from KW and Exec as well as members</p>	<p>LT to work with AT and bring back the proposed positioning to the Feb Exec.</p> <p>LT/JA to share with Exec at earliest opportunity - will aim for Feb but it may be March before we have the final output.</p>
<p><b>Hon Dinner Sec</b> Jodie Fullagar</p>			
<p><b>WACL 100</b> Carol Reay</p>	<p>Strategic Theme agreed Populating a calendar of activity Reviewing past celebration activity 3rd September is the anniversary Meeting with Co Chairs to ensure WACL 100 is throughout the next year Fundraising team meeting with Gala and Festival to coordinate</p>	<p>Ideas for potential Patrons</p> <p>Ideas for gifts for WACL Members</p>	<p>Podcast discussion to be had to join all elements together WACL Wire, VP project etc</p>
<p><b>Christmas Gala</b> Sarah Parkes</p>			

<p><b>Talent Festival</b> Liz Wilson</p>	<p>Update to be shared in January exec meeting.</p> <p>Good progress on signing up sponsors (five partners to date) and speakers. Marketing plan is complete and the Committee are now working on creative development, securing inventory and getting ready to start selling tickets in earnest.</p> <p>2021 - Biggest year in terms of attendance and money raised.</p> <p>FOT 2022 Ambition shared with Exec</p> <ul style="list-style-type: none"> <li>- More aligned to the WACL Talent Pillar, the Presidential agenda</li> <li>- Increase reach through digital</li> <li>- Increase impact on to the next generation</li> <li>- More enduring impact of the content</li> <li>-</li> </ul> <p>Updated on Speakers and shape of the day with Keynotes, Fireside chat and Coaching</p> <p>Next steps shared</p>	<p>Discussion of how to create a 'hall 2' feeling - potentially at the venue - Liz to investigate</p> <p>Video content and 'evergreen content' to be investigated - Liz to discuss further</p> <p>Jackie, Liz and Kate to discuss additional speaker</p>	<p>Support in selling tickets from all please</p> <p>Support or advice on sponsors please</p>
<p><b>Talent Sessions Mentoring &amp; Events</b> Dawn Paine</p>	<p>Talent Sessions 2nd round launch to mentees starts w/c 24th with a major push including a new testimonial film from mentees.</p> <p>New date for our Talent Sessions event is March 17th focused on Creative Bravery - speakers include Laura Jordan Bambach, Sophie Devonshire, Radha Davies, Jamal Edwards and Sandevan Manjeetha (Futures).</p>	<p>Support from Exec to promote new round on socials w/c 24th and early Feb.</p>	
<p><b>Inclusion &amp; Diversity</b> Jan Gooding, Tanya Joseph, Nadya Powell</p>	<p>Listening Report completed and circulated to Exec, together with D&amp;I survey debrief and additional feedback provided to Merry Baskin, for discussion at Strategy session</p>	<p>How best to share the findings with the Club?</p>	<p>TBC</p>
<p><b>WACL Communications</b> Lori Meakin</p>	<p>External comms focus for Jan, Feb &amp; March will be encouraging the next gen of female leaders to sign up to Talent Mentoring and Talent Festival, as it's such a valuable experience for those women and an important generator of funds for the club.</p> <p>We're still keen to share the voices of more WACL women in our PR, so are keen to hear from anyone who has an opinion they want to share that can inspire and/or support other</p>	<p>Please can Exec and committee members share, like or comment on those posts, to help spread the word?</p> <p>In the next Pres newsletter, can we issue a call for</p>	

	<p>women (fellow WACL-ers and the next generation of female leaders),</p> <p>Supporting the Campaigning team around the IPA/ISBA/AA joint 'Renew' event on January 27th will also be important.</p>	<p>anyone wanting to write a piece to contact Lori or Katie Lee?</p>	
<p><b>Campaigning</b> Mel Exon</p>	<p>New version of the Flexible First Checklist launching as the All in Census "action plan on gender" at IPA/ISBA/AA joint 'Renew' event on January 27th - our Kate will be part of a panel announcing the news, which is under embargo until that date.</p> <p>New Checklist is now endorsed by: CMI, ISBA, IPA and the AA, with additional input from ITV Commercial Head of HR.</p> <p><a href="#">WACL and All in Census comms</a> will go live from 27th Jan over the month of Feb.</p> <p><a href="#">Final Checklist questionnaire</a> (Google doc for content only, this is moving into a Typeform format now, embedded on new wacl.info site)</p> <p>All in Census's action plan for gender web page copy we've prepared and draft content for wacl.info <a href="#">here</a>.</p>	<p>Support publicising the new Checklist launch from Jan 27th. (Great to have a great group of industry allies but our greatest force are our WACL members!)</p> <p>Tech support to ensure the Typeform and FF marks work optimally on new WACL website and All in Census's gender page by 27th Jan :)</p>	<p>Mel to share wording with Jackie for sharing appropriately</p> <p>Jackie and Kate to liaise with Mel and Katie Lee on Comms</p>
<p><b>Hon Sec</b> Gill Huber</p>			
<p><b>Hon Treasurer</b> Rachel Bristow</p>	<p>Reviewing budget spend to date.</p> <p>Looking at Finance options as per the away day.</p>	<p>Can all committee members highlight any costs that are not budgeted for (excluding Talent video as already captured) by the end of the month.</p>	
<p><b>AOB</b></p>			

